



Enabling Holacracy within decentralised communities in the new economy

Member Deck





# Qipu DAO

- **Team(s) Building the Qipu OS**

Conceptualising, building and marketing the platform solution

- **Organized as a Community**

"eat our own dogfood". We create, use and tune what we build.

- **Consisting of Circles**

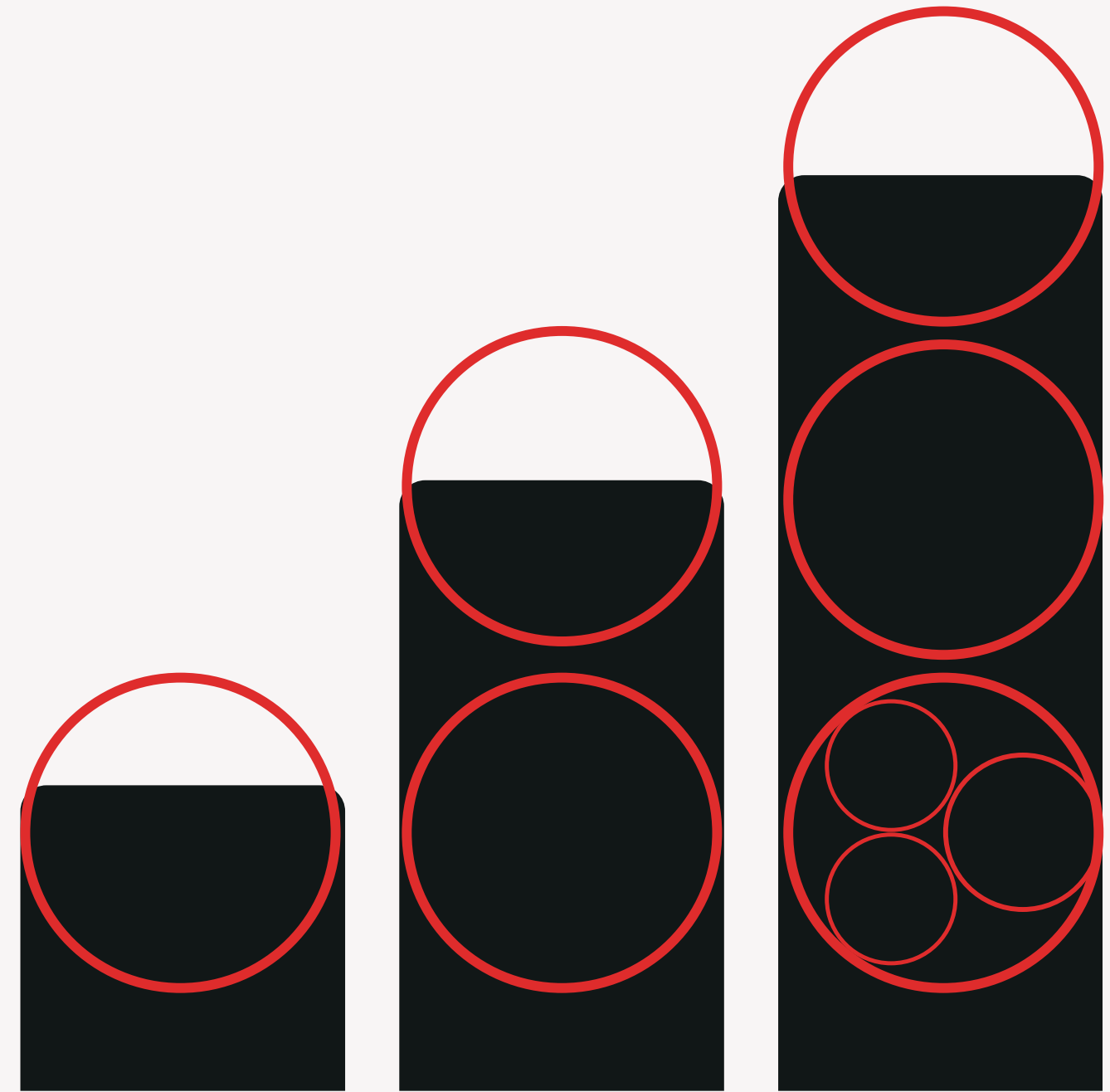
Each circle emerges, ends or expands based on the workflows and community needs.





# Growing the circles

Jump in and help us to define the  
future of work.





# What expertise is needed?

## **Legal Council**

Compliance with ICO / DAO, Securities, Tokenomics

## **Marketing-Branding**

New technologies challenging the norm

## **Communications**

Skilled in internal/external communication, creating buzz

## **CX**

Journey mapping and onboarding.

## **Social Media**

Experienced in running discord, twitter and LinkedIn

## **Tool / collaboration**

Social media accounts / servers and Notion database

## **Team theory**

Researcher in holacracy / TEAL / decentralised teams



# What do you bring?

Expertise and life long learning

Self-management

Out the box thinking

Open minded

Inquisitive mind for experimentation

Embraching new ways of working

Passion for excellence



## Discovery

We wont have all the answers from the begining, join us on the voyage of discovery.



## Uncertainty

It is a fluid environment where we engage new ways of working.



## Fail Fast and Pivot

Disruption requires breaking new ground through experimentation and validation.





# We provide

- Your side hustle
- An ecosystem for community
- A borderless network
- Other like-minded souls
- You have a voice and say

# The cool stuff

- Breaking new ground
- Leading Technology
- Innovative Business Ideas

*"You will not work for us and  
.....you will be happy"*



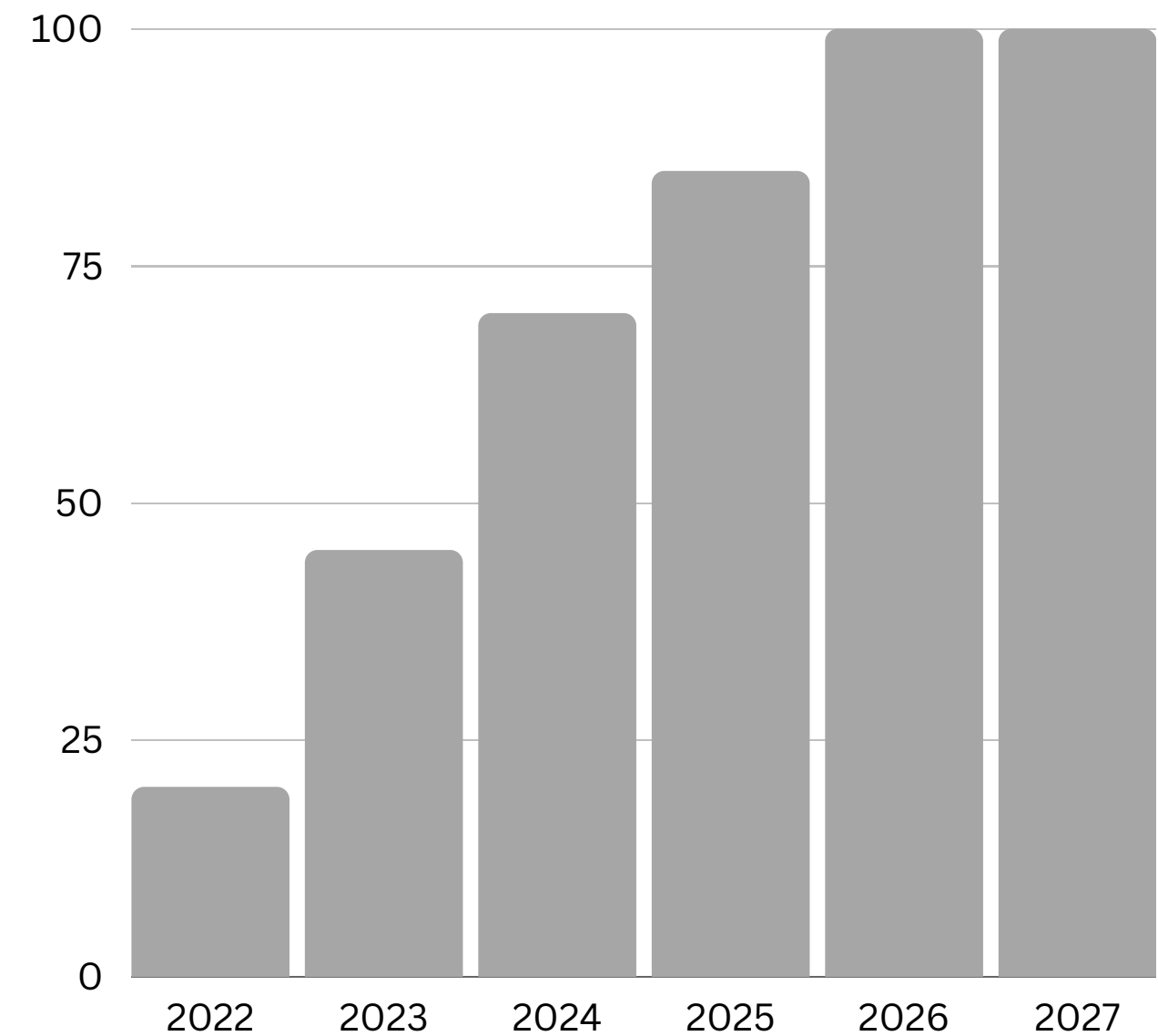


# Your Reward

- Part Ownership in qipu
- Additional income streams
- Treasury token rewards
- Ecosystem to found your own business
- Crafting your own exit



Percentage of team tokens distributed



\* Does not constitute any promise of return on investment or reward

# The approach

We believe in lean startup approach to test our concepts. We will seek to secure investor funding. We will build qipu as a holacracy powered decentralised organisation.

**Develop the concept**  
(done)

**Engineer for narrow case**  
(done)

**Rapidly deployed pilots**  
to prove viability

**Reuse, get partners**  
to save time

**And then develop**  
to get what is missing





# Securing our future





# The outcome

## **Quality**

best systems, concepts, standards, rules and templates provided by qipu DAO.

## **Humanity**

Healthy communities with clear and codified DNA that ensures transparency and stability.

## **Migration**

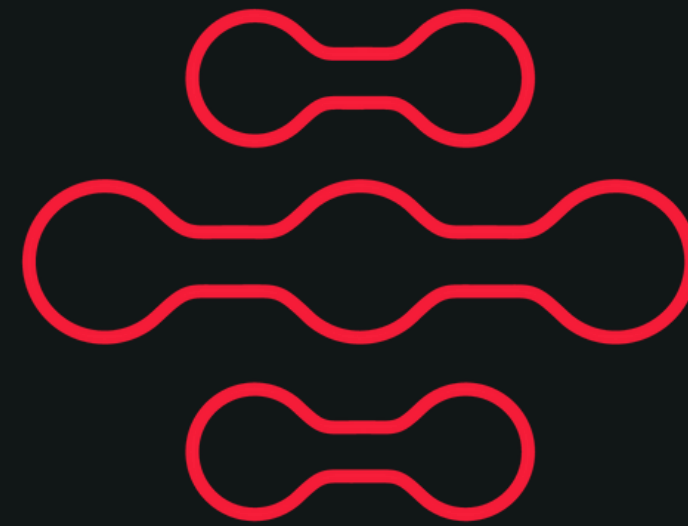
Thousands knowledge based organisations to form under the qipu standard.

## **Success**

DAO communities besting traditional businesses. They prevail on the open market.



# Join us



# qipu

**decentralised operating model**

Visit our discord

<https://discord.gg/BCdZWf8HGY>

Discover our website

<http://qipu.as/>

